

**FOR IMMEDIATE RELEASE: NOVEMBER 1, 2009**

***THE MARK NEWS* ANNOUNCES AN EXCITING NEW PARTNERSHIP  
WITH THE WOMEN'S EXECUTIVE NETWORK (WXN)**

Canada's online forum for news commentary and debate expands social media relationship with leading Canadian women's business network.

Toronto, ON-- [The Mark News](#), Canada's daily online forum for news, commentary and debate, is pleased to announce a social media partnership with the [WXN](#).

As a multimedia and social media partner, The Mark News will facilitate interdisciplinary dialogue and debate between Canada's most powerful and influential female leaders.

The Mark will also supply exclusive video and editorial coverage of **Canada's Most Powerful Women: Top 100 Awards**, one of Canada's most recognizable honours bestowed on the country's highest achieving women leaders in the private, public and not-for-profit sectors, on November 30, 2009.

*"We're delighted to collaborate with the prestigious WXN," says Jeff Anders, CEO of [The Mark News](#). "The Mark is committed to celebrating the profound and growing impact that female business leaders make every day in Canada."*

Active contributors of *The Mark* include past winners of the *Top 100*, like [Samina Hasmi](#), director of Engineers Without Borders, and [Sheridan Scott](#), former Commissioner of the Competition Bureau.

**ABOUT THE MARK NEWS**

The Mark is Canada's daily online forum for news commentary and debate. It is founded on the idea that thousands of credible Canadians, here and abroad, have important things to say but cannot reach a national audience. For these Canadians, The Mark is their platform. *The Mark* is unique in that its content is written by a hand-picked community of experts and not by journalists or professional writers. It publishes high-quality original written, audio and video content for distribution through the web, print, radio, television and live events.

**ABOUT THE WOMEN'S EXECUTIVE NETWORK**

[Women's Executive Network](#) is Canada's most influential female audience and the country's leading organization dedicated to the advancement and recognition of executive-minded women in the workplace. Since 1997, WXN has expanded rapidly to meet the needs of the growing number of women executives across Canada. WXN invites women leaders in business, government and not-for-profit sectors in seven cities to attend our exclusive by-invitation-only breakfast series, Canada's Most Powerful Women: Top 100(TM) Awards and Summit, Women's Executive Forum professional development workshops and other special events.



**THE MARK**

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